

# BIOGLOW™

- Future Edition
- Founders Edition

Minimum clear space around the logo is equal to 1/4X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when logo is used:

- 72 pixels wide for digital
- 1 inch wide for print

When using BIOGLOW™ in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include ™ on first mention in headline and first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Experience the vibrancy of the world’s ecosystems in the 2026-2027  
FIRST® LEGO League® season, BIOGLOW™.



## Color Palette:

CMYK: 27, 0, 59, 0 RGB: 198, 222, 148 HEX: C6DE94 PMS: 365 C	CMYK: 68, 12, 100, 1 RGB: 112, 163, 52 HEX: 70A334 PMS: 369 C	CMYK: 86, 40, 91, 39 RGB: 44, 85, 53 HEX: 2C5535 PMS: 357 C	CMYK: 8, 1, 78, 0 RGB: 240, 233, 115 HEX: F0E973 PMS: 3935 C	CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 HEX: 000000 PMS: Black 6 C

## Supporting Elements:



FIRST® LEGO® League program or division logo to show program communication.

FIRST LEGO League program-specific color.



CMYK: 16, 43, 0, 0 RGB: 213, 156, 214 HEX: D59CD6 PMS: 7438 C	CMYK: 63, 0, 35, 0 RGB: 34, 216, 194 HEX: 22D8C2 PMS: 333 C