

BIOCORE™

presented by Haas

Minimum clear space around the both logos is equal to the height of the HAAS word mark.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built-in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when the logo is used:

Vertical

- 116 pixels wide for digital
- 1.25 inches wide for print

Horizontal

- 336 pixels wide for digital
- 3.5 inches wide for print

When using BIOCORE™ in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include ™ on first mention in headline and first mention in body copy.
- Include “presented by Haas” on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Delve into the heart of what sustains life on Earth in the 2026-2027 FIRST® Robotics Competition season, BIOCORE™ presented by Haas.



The BIOCORE™ logo features our presenting sponsor’s logo (Haas). Please do not crop or remove the Haas logo, and respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal the width of the Haas wordmark.

BIOCORE Color Palette:



CMYK: 100, 34, 14, 0
 RGB: 0, 127, 188
 HEX: 007FBC
 PMS: 7460 C



CMYK: 57, 16, 15, 0
 RGB: 124, 174, 198
 HEX: 7CAEC6
 PMS: 7458 C



CMYK: 26, 3, 6, 0
 RGB: 191, 218, 230
 HEX: BFDAE6
 PMS: 7457 C

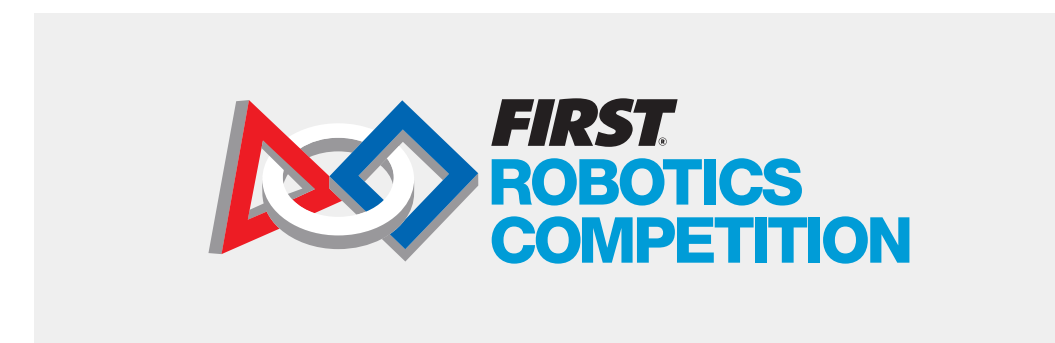
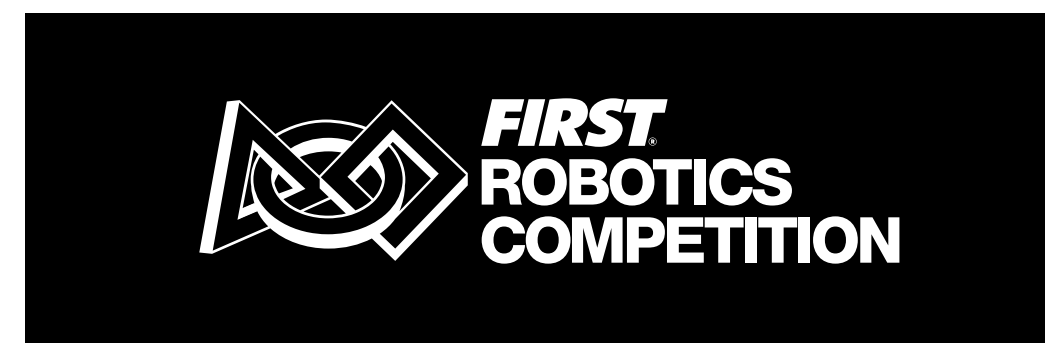


CMYK: 5, 5, 100, 0
 RGB: 247, 227, 38
 HEX: F7E326
 PMS: 102 C



CMYK: 0, 0, 0, 100
 RGB: 0, 0, 0
 HEX: 000000
 PMS: Black

BIOCORE Supporting Elements:



FIRST® Robotics Competition logo to show program communication.

FIRST® Robotics Competition program-specific color.