

# BIOBUZZ™

presented by RTX

Minimum clear space around the first logo is equal to 1/3X, where X is the height of the lockup in its entirety.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when logo is used:

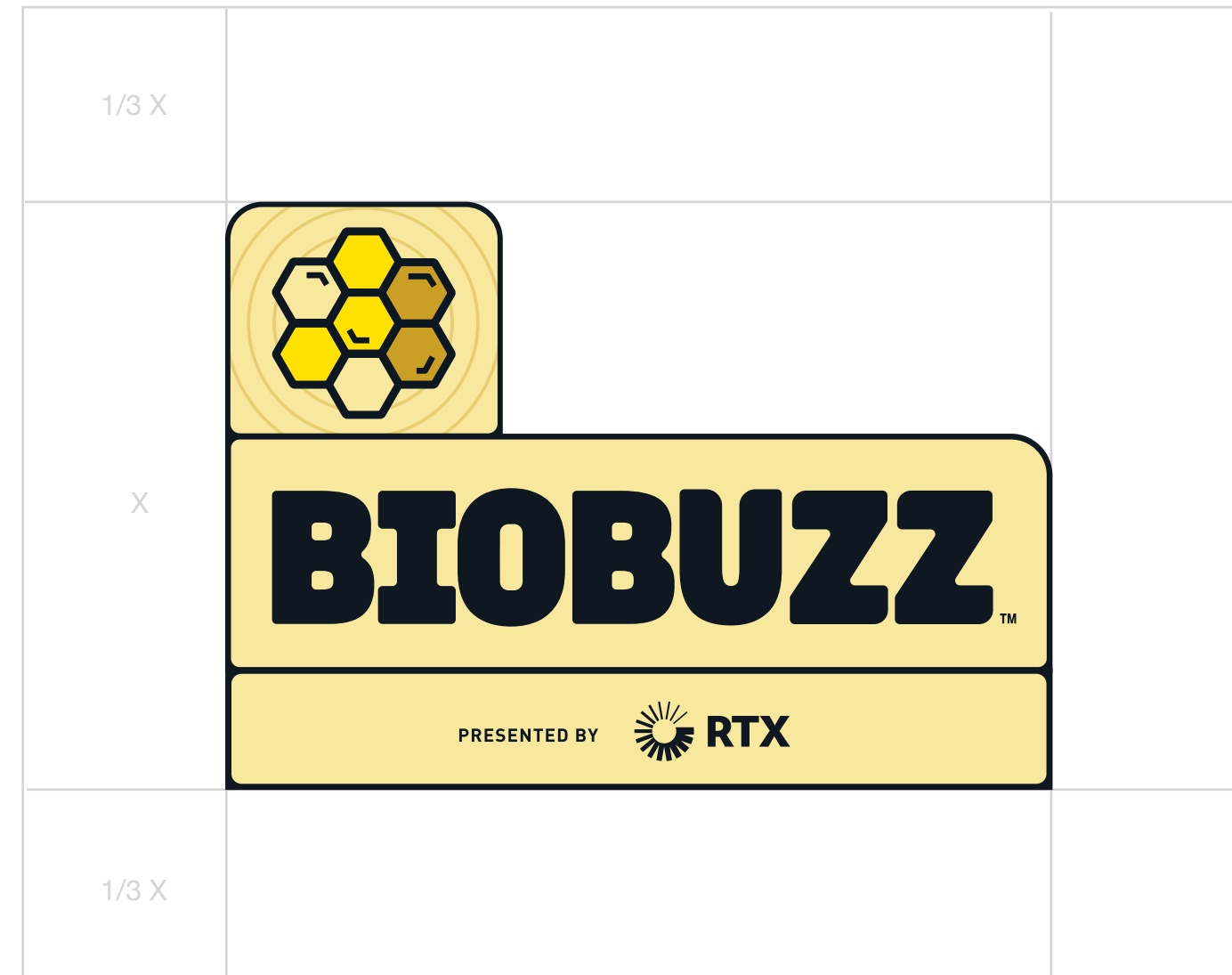
- 336 pixels wide for digital
- 3.5 inches wide for print

When using BIOBUZZ™ in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include ™ on first mention in headline and first mention in body copy.
- Include “presented by RTX” on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Amplify the excitement and energy found within the natural world during the 2026-2027 FIRST® Tech Challenge season, BIOBUZZ™ presented by RTX.

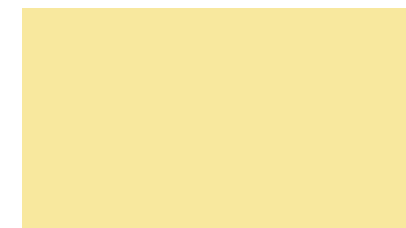


The BIOBUZZ™ logo features our presenting sponsor's logo (RTX). Please do not crop or remove the RTX logo. Please respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal to capital letter "R" within the RTX logo.



## BIOBUZZ Color Palette:



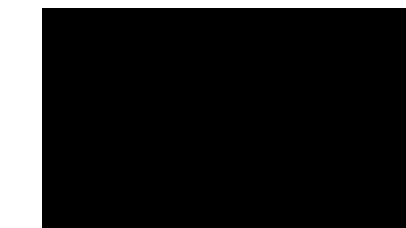
CMYK: 7, 3, 48, 0  
RGB: 238, 233, 165  
HEX: EEE9A5  
PMS: 600 C



CMYK: 26, 33, 100, 2  
RGB: 187, 161, 62  
HEX: BBA13E  
PMS: 7753 C



CMYK: 5, 5, 100, 0  
RGB: 247, 227, 38  
HEX: f7e326  
PMS: 102 C



CMYK: 0, 0, 0, 100  
RGB: 0, 0, 0  
HEX: 000000  
PMS: Black

## BIOBUZZ Supporting Elements:



FIRST® Tech Challenge logo to show program communication.

FIRST Tech Challenge program-specific color.