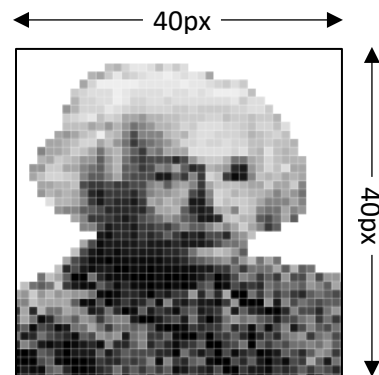


2018 Team Avatar Specifications

Avatar (n) – An icon or figure representing a particular person or group of people in video games, Internet forums, etc.

Avatar Formatting Rules

- Avatars must be in Portable Network Graphics (PNG) format.
- Alpha Channels (transparencies) are allowed; Avatars will be placed on a background representative of the color of the Alliance on which the team is participating.
- The pixel dimensions of the Avatar image must be 40x40 pixels, with an image resolution of 72 pixels/inch.
- The maximum file size for the Avatar is 100KB.
- There are no color restrictions.



Avatar Content Rules

- No images may contain material protected by intellectual property laws, including, by way of example, and not as limitation, copyright or trademark laws (or by rights of privacy or publicity) unless you own or control the rights thereto or have received all necessary consents to do the same.
- Avatars represent your team identity and must be designed in the spirit of *FIRST* and Gracious Professionalism®.
- FIRST staff reserve the right to reject Avatars at their discretion.

Examples

Sample Avatars can be found in DLC Pack #2 in the download pack marked, "Making 8Bit Art."

- <https://www.firstinspires.org/2018-frc-teaser>