Fueling your team!

NJ FTC Workshop
August 24, 2013
NJIT
Possible Fundraising Techniques

- Get local businesses to sponsor
- Sell Chocolates/ other items
- Hold can outside of stores
- Spaghetti dinner at school
- Selling tickets for minor league baseball teams
- Corporate Presentations
Fundraising Techniques—Pros and Cons

Local businesses to sponsor
   Leg work, door to door, much time, low - med $
Selling Chocolates/ other items
   Must sell to family, etc., Much work, low $
Holding can outside of stores
   Need high traffic area, time, low-med $
Fundraising Techniques—Pros and Cons

Spaghetti dinner at school
   Much work, planning, initial investment$, med $
Selling tickets to minor league baseball teams
   Planning, advertising, typically during robot off season, low – med$,
Corporate Sponsors - Presentations
   Difficult to arrange, much work in creating, practicing, etc., good life skills, can be high $$
Corporate Presentation

Give history of team
Introduce FIRST and discuss purpose
Describe your team’s learning and growing
Discuss budget for this year team
Explain why corporation should support your team
Bring robot for demonstration
Show video of team or game
Team Overdrive

THANK YOU !!!