FRC 4140 – Fish in the Boat

Sponsorship Pitch Script

Welcome

- We are...
- Ask if they are familiar with FIRST
- Elaborate as needed

History

- Started in FLL 8 years ago
  - We’ve been successful every year
  - State participants each year of FLL
- Participated in two international events
  - HTK Open
  - Mexican National Open
- Third year of FTC
  - We’ve qualified three years in a row, more than any other team in the state of MN
  - This year we qualified in WI and were part of the winning alliance at Minnesota. We were nominated for five of six judged awards and had a very successful robot in each
  - Privately funded team

Accomplishments/Outreach

- We’re believers in the FIRST philosophy. Volunteering is our passion
- Our goal is to spread FIRST anywhere and everywhere because of the benefits we’ve seen from the program
- The Ripple Effect
  - This is something we’ve discovered this year.
  - Expanding outreach
  - Expanding audience
    - People we’ve never met
- We’ve been giving back for five years, expanding each year
- Held the first season kickoff for FTC in MN – had a huge statewide brainstorming sesh
- Held the second workshop for FTC teams in MN – the first was held a year ago by us
- We ran two FLL regional tournaments – 62 teams! Remain the first and only team to do so in MN
- Had an event at the Mall Of America – we overflowed the rotunda and had every partner there – first time in MN all programs together
- Demonstrated FTC wherever we can – state fair, Chinese immersion school, Creative Kidstuff
- Mentored/coached seven FLL teams, four of which advanced to the state tournament
- Mentored/coached/started two FTC teams at our highschool – competed against them
- Helping teams transition from FLL to FTC – benefits we’ve seen from it
- Have worked with 20 FTC teams
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- Been to FRC tournaments – everybody knows who we are.
- Story about being recognized?
- We impact others
- Expanded into the FRC community – first collaboration w/frc team – not mentoring, not starting, full collaboration
- “Changed energy of tournament landscape”

Difference

- Well known
  - We can walk into any event – there’s fitb!
  - Mascot
  - Cheers
  - Costume
  - Banners
  - Competitive
  - Volunteer
- Competitive in all areas
  - Robot
  - Notebook
  - Gracious professionalism
  - Inspire award

Experiences

- Team
  - Time management
  - Public speaking
  - Communicating ideas
  - Cross-discipline
  - Research skills
  - Presenting skills
  - Mechanical skills
  - Software skills
  - Strategy
  - Tactics
  - Marketing
  - Web development
  - Finances
  - Gracious professionalism
  - Engineering process
  - Cad – designing more and more each year in cad
- Personal story
Money

- To be a competitive team we need to be able to fund ourselves
- We’re not affiliated with our high school and receive no funding from our school district
- We have a complex robot that completes many things and we need to purchase pieces
- Attended two tournaments – WI, MN, won inspire in WI, winning alliance and PTC in MN

Relationships

- We want
  o Mentoring
  o Product
  o Funds
- You get
  o Publicity
  o Sponsor recognition – proudly displayed on website, shirts, pits, robot
  o Kids interested in stem programs
- Demo robot?
  o This year the challenge is...
    ▪ Hanging rings
    ▪ Lifting bots