Section 8 – Team Fundraising Examples & Best Practices

There are many unique fundraisers FIRST teams have developed over the years to offset the costs associated with participation in a competition season. This section of the toolkit highlights some of those unique fundraisers and outlining examples of how to set up and run the fundraiser; the costs of the actual fundraiser; and provides basic information about the team who actually ran the fundraiser. This allows other teams to view a one-to-one comparison of the fundraisers based on the size of the team running the program and the net income of the fundraiser.

Information in the Fundraising Examples:
Each fundraising overview goes over five (5) areas of a team fundraiser:

1. **Basic Team Information** - Provides a clear understanding of:
   a) the size of the team;
   b) how many events were attended and
   c) how much money was fundraised each year.

2. **General Fundraiser Information** – Provides:
   a) a description of the fundraiser;
   b) the total amount of money raised; and
   c) the number of people the fundraiser takes to run.

3. **Preparation & Set-Up Information** – Lists what is needed to run the fundraiser; i.e., the materials, costs, time and advertisements.

4. **Financial Information** – Documents the total dollar amount raised, the associated team cost(s) and the net income from the fundraiser.

5. **Additional Information** – Depending on the type of fundraiser planned, there are references to additional information such as:
   a) fundraising manuals;
   b) additional pictures; and
   c) best practices for teams to keep in mind.

**FIRSTGreen e-watt saver Fundraiser:**
Learn more about the FIRSTGreen e-watt saver that FIRST has developed to help teams reduce the costs associated with a competition season.

- **General Fundraiser Information:**

- **Resources and Handouts:**

**Contribute to the Toolkit:**
Does your team run a unique fundraiser each year? If your team would be willing to add information to the FIRST Fundraising Toolkit, please contact Renee Becker, the FIRST Fundraising Toolkit Coordinator, at rbecker@usfirst.org