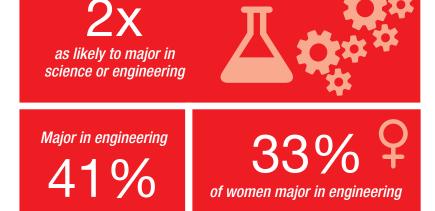
FIRST® IMPACT

10 years of evaluation data indicates that with participation in *FIRST*,® team members are:

STEM MAJOR CITED BY FIRST PARTICIPANTS



Source: Brandeis University, 2005 Evaluation of FIRST® Robotics Competition Alumni

SCHOOL ENGAGEMENT INCREASES FOR FIRST PARTICIPANTS

More interested in doing well in school

87%

86%

88%

FIRST® LEGO® League

FIRST® Tech Challenge

FIRST® Robotics Competition

Plan to take a more challenging math or science course



84%

FIRST® Tech Challenge

90%
FIRST® Robotics Competition

interested in going to college

More

88%

FIRST® LEGO® Leag

87%

FIRST® Tech Challenge

91%

FIRST® Robotics Competition

Source: Brandeis University, 2011 FIRST® Tech Challenge – FIRST® Robotics Competition Evaluation and 2013 FIRST® LEGO® League Evaluation

21ST CENTURY WORK-LIFE SKILLS GAINED BY FIRST PARTICIPANTS



Increased time management skills 95%

Increased conflict resolution skills

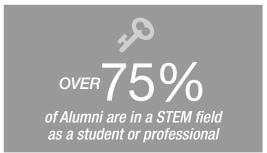
93%



Strengthened communication skills

76% OVER

FIRST ALUMNI IN STEM CAREERS



Source: FIRST, 2015 FIRST Alumni Survey

REV 1/17

Source: Brandeis University, 2011 FIRST® Tech Challenge - FIRST® Robotics Competition Evaluation and 2013 FIRST® LEGO® League Evaluation

