

2017 *FIRST* Championship *FIRST* Alumni Mixer Poster Design Contest

How to Enter

We're excited to see some amazing poster designs for this year's first ever *FIRST* Alumni Mixers and accompanying Poster design contest.

See below for instructions and guidelines.

1. Who
 - a. *FIRST* Alumni
 - b. Current *FIRST* Participants
 - c. *FIRST* Volunteers, Mentors, or Coaches
 - d. Any other member of the *FIRST* Community
2. What
 - a. An 8 ½ x 12-inch Poster/flyer to promote the first ever *FIRST* Championship *FIRST* Alumni Mixers
3. When
 - a. Submitted to alumni@firstinspires.org by noon/ 12pm Eastern Time on **March 3, 2017**
4. Where
 - a. *FIRST* Championship *FIRST* Alumni Mixers will be held on Thursday evening at both 2017 *FIRST* Championship Houston (April 20) and 2017 *FIRST* Championship St. Louis (April 27) at 7:30 pm Central Time
5. Why
 - a. Help us spread the word of this event in a new and creative way!
6. How
 - a. Utilize the *FIRST* Branding and Design logos and standards at www.firstinspires.org/brand
 - b. Incorporate the current *FIRST* Alumni colors **PMS 381** and **PMS 648**
7. Details
 - a. Selection(s) will be made by Monday, March 20th and all entrants will be informed
 - b. Final selection(s) is subject to *FIRST* branding guidelines and may require modifications in conversation with the Poster submitter.
 - c. Poster will be used for promoting both 2017 *FIRST* Championship *FIRST* Alumni Mixers (Houston and St. Louis) online and in print.
 - d. Poster designer will be recognized along with any *FIRST* Team affiliation(s) on all uses.

