How do I become a FIRST® Scholarship Provider?

It’s easy! A FIRST® Scholarship Provider only needs to complete our quick worksheet including the number and amount of scholarships being made available, application for publishing, and points of contact for benefits and recognition. Then we work with you to provide your great opportunities to our network of participants and alumni.

When are the program deadlines?

The FIRST Scholarship Program launches each year in early September. FIRST Scholarship Providers from the previous year that have confirmed their scholarships by August 31, and any confirmed new FIRST Scholarship Providers, will have their information go live with the initial program launch.

New FIRST Scholarship Providers may join the program at any time through March of the program year.

Benefits will vary based upon confirmation dates. Refer to the chart on the following page for details.

GET STARTED!

1. Complete the Scholarship Portal Worksheet.
2. Your scholarship is posted online and marketed to our young and rising alumni.
3. Our students apply to opportunities online.
4. Together, we create the leaders of tomorrow.

“It’s been a few years since I participated in FIRST and I still find instances where I have more experience with problem solving and working with a group than many of my peers... I can still credit FIRST as my catalyst for pursuing a career in engineering, but also as my first contact with problem solving, building, and designing.”

— Naoka Gunawardena, FIRST alum and mechanical engineer

Scholarship Portal available at firstinspires.org/scholarships.
Scholarship Provider Worksheet & Scholarship Winner Reporting Sheets available at firstalumni.submittable.com/submit.

www.firstinspires.org/scholarships
## 2021 Opportunities and Levels

### FIRST Scholarship Provider Benefits

<table>
<thead>
<tr>
<th>#</th>
<th>Opportunity</th>
<th>Brass (&lt; $19,999)</th>
<th>Bronze ($20k – $39,999)</th>
<th>Silver ($40k – $99,999)</th>
<th>Gold ($100k – $499,999)</th>
<th>Platinum (&gt; $500k)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>One FIRST-related Tallo Assist email campaign</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>calendly.com/tallo/first</td>
</tr>
<tr>
<td>2</td>
<td>Share of a FIRST-related Facebook post by FIRST Official social media account</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>100K followers</td>
</tr>
<tr>
<td>3</td>
<td>Opportunity to include a useful-to-teams item in FIRST® Robotics Competition Kit of Parts</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Items must be developed and approved in conjunction with Kit of Parts staff, and received by October 1.</td>
</tr>
<tr>
<td>4</td>
<td>Invited Guest invitations to FIRST events</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>2</td>
<td>Scholarships confirmed by December 1.</td>
</tr>
<tr>
<td>5</td>
<td>Access to contact information for 2021 FIRST Dean’s List Award finalists</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Released in October.</td>
</tr>
<tr>
<td>6</td>
<td>Opportunity for inclusion in in-person and virtual scholarship and college events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Event participation information sent to promotional contact as available.</td>
</tr>
<tr>
<td>7</td>
<td>Guest write a post on the FIRST Scholarships Blog</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>~200 words + photos</td>
</tr>
<tr>
<td>8</td>
<td>FIRST Scholarship Provider monthly emails</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Right to use 2021 FIRST Scholarship Provider logo on organization website and literature</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Organization included, by level, in recognition materials</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
<td>Logo</td>
<td>Logo</td>
<td>Where applicable, logo used only if received in EPS format; otherwise, name listed.</td>
</tr>
<tr>
<td>11</td>
<td>Opportunity for organization to access Tallo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Includes profile and FIRST Scholarship information, plus access to identified FIRST participants. Sign up at calendly.com/tallo/first</td>
</tr>
<tr>
<td>12</td>
<td>Organization included, by level, in FIRST Annual Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>firstinspires.org/annual-report</td>
</tr>
<tr>
<td>13</td>
<td>FIRST Scholarship information posted to FIRST Scholarship webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>firstinspires.org/scholarships</td>
</tr>
</tbody>
</table>

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**Notes:**
- One FIRST-related Tallo Assist email campaign
- Share of a FIRST-related Facebook post by FIRST Official social media account
- Opportunity to include a useful-to-teams item in FIRST® Robotics Competition Kit of Parts
- Invited Guest invitations to FIRST events
- Access to contact information for 2021 FIRST Dean’s List Award finalists
- Opportunity for inclusion in in-person and virtual scholarship and college events
- Guest write a post on the FIRST Scholarships Blog
- FIRST Scholarship Provider monthly emails
- Right to use 2021 FIRST Scholarship Provider logo on organization website and literature
- Organization included, by level, in recognition materials
- Opportunity for organization to access Tallo
- Organization included, by level, in FIRST Annual Report
- FIRST Scholarship information posted to FIRST Scholarship webpage

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**www.firstinspires.org/scholarships**

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