



FIRST® PREPARES STUDENTS FOR LIFE BEYOND HIGH SCHOOL

HOLISTIC SKILLS FOR SUCCESS IN EDUCATION AND CAREERS

FIRST® is the world's leading youth-serving nonprofit advancing science, technology, engineering, and math (STEM).

A decade of verifiable data shows that exposing kids to fun, exciting FIRST programs builds holistic life skills and greatly increases their motivation to seek STEM-literate education and careers.

Learn more about the impact of FIRST and how you can get involved in the bright futures of our students.

ULTIMATE IMPACT

78%

**OF FIRST ALUMNI
ARE IN A STEM FIELD**
(student or professional)



FIRST STUDENTS

Prepared for Post-High School Success

83%

more confident in leadership roles

78%

more confident in time management

74%

more prepared for college courses

72%

gained access to mentors and peers in STEM

FIRST ALUMNI

90%

problem-solving skills

87%

innovative thinking

85%

perseverance

90%

teamwork

85%

creative thinking

79%

leadership

HIGHEST DEGREE EXPECTED

34%

bachelors

41%

masters

19%

doctorate

EXPECTED COLLEGE MAJORS*

54%

engineering

32%

computers/
programming

22%

science

11%

math

*Could select more than one option. FIRST Alumni Study (2015).

SOURCES: 1) Brandeis University (2016). FIRST Longitudinal Study: Finding at Follow-Up. 2) FIRST. 2015 FIRST Alumni Survey. 3) Brandeis University. 2011 FIRST® Tech Challenge – FIRST® Robotics Competition Evaluation & 2013 FIRST® LEGO® League Evaluations. 4) Evaluation of the 2016-2017 FIRST STEM Equity Community Innovation Grant.

FIRST® SCHOLARSHIP PROGRAM

PROVIDER INFORMATION AND BENEFITS

FIRST JUMP-STARTS CAREERS



LIBBIE

Missouri University of Science
and Technology Scholarship
Electrical Engineering



JOHN

McMaster FIRST
Entrance Scholarship
General Engineering



NICOLE

Qualcomm Scholarship
& Internship
Computer Science



SPENCER

NFPA Robotics
Challenge Scholarship
Mechanical Engineering



SOFIA

Dr. Bart Kamen
Memorial Scholarship
Doctor of Medicine



DEVANEE

New Hampshire Governor's
Cup Scholarship
Undecided Major

What is a FIRST Scholarship Provider?

A FIRST Scholarship Provider is an organization that makes available post-secondary scholarships specifically for FIRST participants and/or alumni.

These opportunities are posted on our [scholarship portal](#), and see over 150,000 unique visitors each year.

How does the FIRST Scholarship Program work?

Every FIRST Scholarship Provider agrees to make available exclusive scholarships to FIRST® Tech Challenge and FIRST® Robotics Competition participants and/or alumni. Each FIRST Scholarship Provider sets its own scholarship amounts, criteria, and deadlines.

Applicants apply directly with the Scholarship Provider, who [reports](#) results back to FIRST at the conclusion of each program year (FIRST does not manage scholarship funds on behalf of our Providers). FIRST promotes these opportunities to our 500,000+ participants and alumni each year, and hosts information and applications for all FIRST Scholarship opportunities at [firstinspires.org/scholarships](#).

What are FIRST Scholarship Provider levels?

Once the FIRST Scholarship Provider [Worksheet](#) is received, FIRST reviews the information and assigns a level based upon the total amount of scholarships being made available by a Provider within the current program year.

For example, five (5) \$10,000 scholarships renewable over four (4) years is \$200,000 in potential scholarships = Gold Provider.

What benefits are available to FIRST Scholarship Providers?

We've outlined the ways we recognize FIRST Scholarship Providers in our FIRST Scholarship Provider [Benefits Table](#) (see page 4 for details).

You can get to know FIRST and our students and alumni by working side by side with them as a FIRST volunteer, mentor, or coach. [Learn more.](#)

Scholarship Portal available at [firstinspires.org/scholarships](#).

Scholarship Provider Worksheet & Scholarship Winner Reporting Sheets available at [firstalumni.submittable.com/submit](#).

[www.firstinspires.org/scholarships](#)





FIRST® SCHOLARSHIP PROGRAM

BECOMING A SCHOLARSHIP PROVIDER

How do I become a *FIRST®* Scholarship Provider?

It's easy! A *FIRST®* Scholarship Provider only needs to complete our [quick worksheet](#) including the number and amount of scholarships being made available, application for publishing, and points of contact for benefits and recognition. Then we work with you to provide your great opportunities to our network of participants and alumni.

When are the program deadlines?

The [FIRST Scholarship Program](#) launches each year in early September. *FIRST* Scholarship Providers from the previous year that have confirmed their scholarships by August 31, and any confirmed new *FIRST* Scholarship Providers, will have their information go live with the initial program launch.

New *FIRST* Scholarship Providers may join the program at any time through March of the program year.

Benefits will vary based upon confirmation dates. Refer to the chart on the following page for details.

GET STARTED!

1. Complete the [Scholarship Portal Worksheet](#).
2. Your scholarship is posted [online](#) and marketed to our young and rising alumni.
3. Our students apply to opportunities online.
4. Together, we create the leaders of tomorrow.

“It's been a few years since I participated in *FIRST* and I still find instances where I have more experience with problem solving and working with a group than many of my peers... I can still credit *FIRST* as my catalyst for pursuing a career in engineering, but also as my first contact with problem solving, building, and designing.”

— Naoka Gunawardena, *FIRST* alum and mechanical engineer

Scholarship Portal available at firstinspires.org/scholarships.

Scholarship Provider Worksheet & Scholarship Winner Reporting Sheets available at firstalumni.submittable.com/submit.

www.firstinspires.org/scholarships



2021 OPPORTUNITIES AND LEVELS

FIRST SCHOLARSHIP PROVIDER BENEFITS

#	OPPORTUNITY	BRASS (< \$19,999)	BRONZE (\$20k – \$39,999)	SILVER (\$40k – \$99,999)	GOLD (\$100k – \$499,999)	PLATINUM (> \$500k)	NOTES
1	One <i>FIRST</i> -related Tallo Assist email campaign					✓	calendly.com/tallo/first
2	Share of a <i>FIRST</i> -related Facebook post by <i>FIRST</i> Official social media account					✓	100K followers
3	Opportunity to include a useful-to-teams item in <i>FIRST</i> ® Robotics Competition Kit of Parts					✓	Items <u>must</u> be developed and approved in conjunction with Kit of Parts staff, and received by October 1.
4	Invited Guest invitations to <i>FIRST</i> events					②	Scholarships confirmed by December 1.
5	Access to contact information for 2021 <i>FIRST</i> Dean's List Award finalists				✓	✓	Released in October.
6	Opportunity for inclusion in in-person and virtual scholarship and college events		✓	✓	✓	✓	Event participation information sent to promotional contact as available.
7	Guest write a post on the <i>FIRST</i> Scholarships Blog	①	①	①	②	②	~200 words + photos
8	<i>FIRST</i> Scholarship Provider monthly emails	✓	✓	✓	✓	✓	
9	Right to use 2021 <i>FIRST</i> Scholarship Provider logo on organization website and literature	✓	✓	✓	✓	✓	
10	Organization included, by level, in recognition materials	Name	Name	Name	Logo	Logo	Where applicable, logo used only if received in EPS format; otherwise, name listed.
11	Opportunity for organization to access Tallo	✓	✓	✓	✓	✓	Includes profile and <i>FIRST</i> Scholarship information, plus access to identified <i>FIRST</i> participants. Sign up at calendly.com/tallo/first
12	Organization included, by level, in <i>FIRST</i> Annual Report	✓	✓	✓	✓	✓	firstinspires.org/annual-report
13	<i>FIRST</i> Scholarship information posted to <i>FIRST</i> Scholarship webpage	✓	✓	✓	✓	✓	firstinspires.org/scholarships

www.firstinspires.org/scholarships

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