FIRST® is the world’s leading youth-serving nonprofit advancing science, technology, engineering, and math (STEM). A decade of verifiable data shows that exposing kids to fun, exciting FIRST programs builds holistic life skills and greatly increases their motivation to seek STEM-literate education and careers.

Learn more about the impact of FIRST and how you can get involved in the bright futures of our students.

**FIRST Students**
- 88% more interested in learning about STEM
- 88% better understand how STEM is used to solve real-world problems
- 98% increase teamwork skills
- 93% increase problem-solving skills

**FIRST Alumni**
- 90% problem-solving skills
- 90% teamwork
- 87% innovative thinking
- 85% creative thinking
- 85% perseverance
- 79% leadership

**Highest Degree Expected**
- 34% bachelors
- 41% masters
- 19% doctorate

**Expected College Majors**
- 54% engineering
- 32% computers/programming
- 22% science
- 11% math

*could select more than one option. FIRST Alumni Study (2015)

What is a FIRST Scholarship Provider?

A FIRST Scholarship Provider is an organization that makes available post-secondary scholarships specifically for FIRST participants and/or alumni.

These opportunities are posted on our scholarship portal*, and see over 150,000 unique visitors each year.

How does the FIRST Scholarship Program work?

Every FIRST Scholarship Provider agrees to make available exclusive scholarships to FIRST® Tech Challenge and FIRST® Robotics Competition participants and/or alumni. Each FIRST Scholarship Provider sets its own scholarship amounts, criteria, and deadlines.

Applicants apply directly with the Scholarship Provider, who report** results back to FIRST at the conclusion of each Program year (FIRST does not manage scholarship funds on behalf of our Providers). FIRST promotes these opportunities to our 500,000+ participants and alumni each year, and hosts information and applications for all FIRST Scholarship Opportunities at firstinspires.org/scholarships.

What are FIRST Scholarship Provider Levels?

Once the FIRST Scholarship Provider Worksheet** is received, FIRST reviews the information and assigns a level based upon the total amount of scholarships being made available by a Provider within the current program year.

For example, five (5) $10,000 scholarships renewable over four (4) years is $200,000 in potential scholarships = Gold Provider

What benefits are available to FIRST Scholarship Providers?

We’ve outlined the ways we recognize FIRST Scholarship Providers in our FIRST Scholarship Provider Benefits table (see page 4 for details).
How do I become a FIRST Scholarship Provider?

It’s easy! FIRST Scholarship Provider only needs to complete our quick worksheet including the number and amount of scholarships being made available, application for publishing, and points of contact for benefits and recognition. Then we work with you to provide your great opportunities to our network of participants and alumni.

When are the program deadlines?

The FIRST Scholarship Program* launches each year in early September. FIRST Scholarship Providers from the previous year that have confirmed their scholarships by August 31, and any confirmed new FIRST Scholarship Providers, will have their information go live with the initial program launch.

New FIRST Scholarship Providers may join the Program at any time through March of the Program year.

Benefits will vary based upon confirmation dates; see page 4 for details.

Get started!

1. Complete the Scholarship Portal Worksheet.**
2. Your scholarship is posted online* & marketed to our young and rising alumni.
3. Our students apply to opportunities online.
4. Together, we create the leaders of tomorrow.

FIRST ALUMNI ARE

4.2x

MORE LIKELY TO DECLARE A MAJOR IN STEM

(compared to non-FIRST Alum)

* Scholarship Portal available at firstinspires.org/scholarships

** Scholarship Provider Worksheet & Scholarship Winner Reporting Sheets available at firstalumni.submittable.com/submit
## 2020 Opportunities and Levels

<table>
<thead>
<tr>
<th>#</th>
<th>OPPORTUNITY</th>
<th>BRASS (&lt; $19,999)</th>
<th>BRONZE ($20K—$39,999)</th>
<th>SILVER ($40K—$99,999)</th>
<th>GOLD ($100K—$499,999)</th>
<th>PLATINUM (&gt; $500K)</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>One FIRST-related Tailo Assist email campaign</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>2</td>
<td>Share of a FIRST-related Facebook post by FIRST official social media Account</td>
<td></td>
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<tr>
<td>3</td>
<td>Opportunity to include a useful-to-teams item in FIRST Robotics Competition Kit of Parts</td>
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</tr>
<tr>
<td>4</td>
<td>Invited Guest Invitations to the FIRST Founder’s Reception and FIRST Robotics Competition Kickoff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td>January 3-4, 2020 in Manchester NH</td>
</tr>
<tr>
<td>5</td>
<td>Access to contact information for 2020 FIRST Dean’s List Award finalists (released in Oct.)</td>
<td></td>
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</tr>
<tr>
<td>6</td>
<td>Opportunity for 2-day Scholarship Row exhibit space within FIRST Championship Innovation Faire (Houston &amp; Detroit)</td>
<td>Choice of one</td>
<td>Choice of one</td>
<td>Both</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Invitation to quarterly FIRST and FIRST Scholarship Program Updates calls</td>
<td></td>
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</tr>
<tr>
<td>8</td>
<td>Opportunity for exhibit space within local FIRST Robotics Competition and FIRST Scholarship Rows</td>
<td></td>
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</tr>
<tr>
<td>9</td>
<td>Guest write a post on the FIRST Scholarships Blog</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>~200 words + photos</td>
</tr>
<tr>
<td>10</td>
<td>Access to table markers &amp; FIRST collateral to display at events your company attends.</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>11</td>
<td>Right to use 2020 FIRST Scholarship Provider logo on organization website and literature</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Organization included, by level, in FIRST Robotics Competition Kickoff Video</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
<td>Logo</td>
<td>Logo</td>
<td>Where applicable, logo used only if received in EPS format; otherwise, name listed. Deadline December 1, 2019</td>
</tr>
<tr>
<td>13</td>
<td>Organization included, by level, in FIRST Robotics Competition Events Video</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
<td>Logo</td>
<td>Logo</td>
<td>Where applicable, logo used only if received in EPS format; otherwise, name listed. Deadline February 1, 2020</td>
</tr>
<tr>
<td>14</td>
<td>Organization included, by level, in FIRST Championship Video</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
<td>Logo</td>
<td>Logo</td>
<td>Where applicable, logo used only if received in EPS format; otherwise, name listed. Deadline March 31, 2020</td>
</tr>
<tr>
<td>15</td>
<td>Opportunity for organization to access Tailo system</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Includes profile and FIRST Scholarship information, plus access to identified FIRST participants. Sign up at calendly.com/tallo/first</td>
</tr>
<tr>
<td>16</td>
<td>Organization included, by level, in FIRST Annual Report.</td>
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<td></td>
<td></td>
<td></td>
<td>firstinspires.org/annual-report/44-45/</td>
</tr>
<tr>
<td>17</td>
<td>FIRST Scholarship information posted to FIRST Scholarship webpage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>firstinspires.org/scholarships</td>
</tr>
</tbody>
</table>

**NOTES**
- Opportunity 1: One FIRST-related Tailo Assist email campaign
- Opportunity 2: Share of a FIRST-related Facebook post by FIRST official social media Account
- Opportunity 3: Opportunity to include a useful-to-teams item in FIRST Robotics Competition Kit of Parts
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- Opportunity 9: Guest write a post on the FIRST Scholarships Blog
- Opportunity 10: Access to table markers & FIRST collateral to display at events your company attends.
- Opportunity 11: Right to use 2020 FIRST Scholarship Provider logo on organization website and literature
- Opportunity 12: Organization included, by level, in FIRST Robotics Competition Kickoff Video
- Opportunity 13: Organization included, by level, in FIRST Robotics Competition Events Video
- Opportunity 14: Organization included, by level, in FIRST Championship Video
- Opportunity 15: Opportunity for organization to access Tailo system
- Opportunity 16: Organization included, by level, in FIRST Annual Report.
- Opportunity 17: FIRST Scholarship information posted to FIRST Scholarship webpage

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www.firstinspires.org/scholarships

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