



FIRST® Scholarship Program Provider Information and Benefits

WHAT IS A FIRST® SCHOLARSHIP PROVIDER? A *FIRST* Scholarship Provider is an organization that makes available post-secondary scholarships specifically for *FIRST* participants and/or alumni.

These opportunities are posted at firstinspires.org/scholarships (over 150,000 unique visitors each year). *FIRST* Scholarship Providing organizations include colleges, universities, corporations, associations, and other entities.

HOW DOES THE FIRST® SCHOLARSHIP PROGRAM WORK? Every *FIRST* Scholarship Provider agrees to make available exclusive scholarships to *FIRST*® Tech Challenge and *FIRST*® Robotics Competition participants and/or alumni. Each *FIRST* Scholarship Provider sets their own scholarship amounts, criteria, and deadlines.

Applicants apply directly with the Scholarship Provider, who [report results back to FIRST](#) at the conclusion of each Program year. (*FIRST* does not manage scholarship funds on behalf of our Providers.) *FIRST* promotes these opportunities to our 500,000+ participants and alumni each year, and hosts information and applications for all *FIRST* Scholarship Opportunities at firstinspires.org/scholarships.

HOW DO I BECOME A FIRST SCHOLARSHIP PROVIDER? Each *FIRST* Scholarship Provider completes the [FIRST Scholarship Provider Worksheet](#) to indicate the details of their scholarships to *FIRST*. These details include the number and amount of scholarships being made available, application for publishing, as well as points of contact for benefits and recognition.

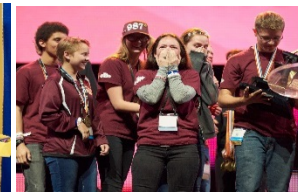
WHAT ARE THE BENEFITS AVAILABLE TO FIRST SCHOLARSHIP PROVIDER? We've outlined the ways we recognize *FIRST* Scholarship Providers in our *FIRST* Scholarship Provider's Benefits table (see page 2).

WHAT ARE FIRST SCHOLARSHIP PROVIDER LEVELS? Once the [FIRST Scholarship Provider Worksheet](#) is received, *FIRST* reviews the information and assigns a level based upon the total amount of scholarships being made available by a Provider within in the current Program year.

i.e. Five (5) \$10,000 scholarships renewable over four (4) years is \$200,000 in potential scholarships = Gold Provider

WHEN ARE THE PROGRAM DEADLINES? The [FIRST Scholarship Program](#) launches each year in early September. *FIRST* Scholarship Providers from the previous year who have confirmed their scholarships by August 31st, and any confirmed new *FIRST* Scholarship Providers, will have their information go live with the initial program launch. New *FIRST* Scholarship Providers may join the Program at any time through March of the Program year. (Benefits will vary based upon confirmation dates, see page 2 for details).

2019 FIRST® Scholarship Provider Benefits



| | Opportunity | Brass (< \$19,999) | Bronze (\$20k - \$39,999) | Silver (\$40k - \$99,999) | Gold (\$100k - \$499,999) | Platinum (> \$500k) | Contact | Notes |
|----|---|-----------------------|------------------------------|------------------------------|------------------------------|------------------------|----------------------------------|--|
| 1 | Share of a <i>FIRST</i> -related Facebook post by <i>FIRST</i> official Facebook Account | | | | | | • Social Media | 80k+ followers |
| 2 | Opportunity to include a useful-to-teams item in FIRST Robotics Competition Kit of Parts | | | | | | • Kit of Parts | Items <u>must</u> be approved by Kit of Parts staff and received by October 12, 2018 |
| 3 | Invited Guest invitations to the <i>FIRST</i> Robotics Competition Kickoff and <i>FIRST</i> Founder's Reception | | | | | 2 | RSVP | January 4 – 5, 2019 Manchester NH |
| 4 | Access to contact information for 2019 <i>FIRST</i> Dean's List Award finalists (released in Oct.) | | | | • | • | Scholarships | FIRST Dean's List Award White Paper |
| 5 | Opportunity for 2-day Scholarship Row exhibit space within <i>FIRST</i> Championship Innovation Faire (Houston & Detroit) | | | Choice of one | Choice of one | Both | Innovation Faire | Requests fulfilled on a first-come first-served basis depending upon available space. Reservations required, no on-site requests will be granted. |
| 6 | Invitation to quarterly <i>FIRST</i> Scholarship Program Calls | | | • | • | • | Scholarships | |
| 7 | Opportunity for exhibit space within local <i>FIRST</i> Robotics Competition and <i>FIRST</i> Tech Challenge Scholarship Rows | | • | • | • | • | Scholarships | At regional, district, state, qualifier etc. events where available, and at the sole discretion of the <i>FIRST</i> Regional Director, Partner, or equivalent. |
| 8 | Guest write a post on the <i>FIRST</i> Scholarships Blog | 1 | 1 | 1 | 2 | 2 | Scholarships | ~200 words + photos. |
| 9 | Right to use 2019 <i>FIRST</i> Scholarship Provider logo on organization website and literature | • | • | • | • | • | Scholarships | Download here |
| 10 | Organization included, by level, in <i>FIRST</i> Robotics Competition Kickoff Video | Name | Name | Name | Logo | Logo | Scholarships | Where applicable logo used only if received in EPS format otherwise name listed. Deadline December 1, 2018 |
| 11 | Organization included, by level, in <i>FIRST</i> Robotics Competition Events Video | Name | Name | Name | Logo | Logo | Scholarships | Where applicable logo used only if received in EPS format otherwise name listed. Deadline February 1, 2019 |
| 12 | Organization included, by level, in <i>FIRST</i> Championship Video | Name | Name | Name | Logo | Logo | Scholarships | Where applicable logo used only if received in EPS format otherwise name listed. Deadline March 31, 2019 |
| 13 | Organization included, by level, in <i>FIRST</i> Annual Report | • | • | • | • | • | Scholarships | 2017 FIRST Annual Report |
| 14 | <i>FIRST</i> Scholarship information posted to <i>FIRST</i> Scholarship webpage | • | • | • | • | • | Scholarships | FIRST Scholarship Webpage |